Name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Pollinator Project**

**Congratulations!!** Through an intense screening process; your ad agency has been selected as a finalist by the MN DNR education department. The last task in your application is to create an informational packet and an advertising poster about a Minnesota Pollinator for local k-6 classrooms. This is a pretty sweet deal; if you generate the best work, your team wins the contract and all the perks that go with it! Your team has been allowed 9-12 hours total for this work. This means each person in your team should expect to contribute 3 hours of time towards your project. Project advisors are available to answer clarifying questions about the task as you work…. however they may not provide you with ideas or concepts for your task. Good luck … and may the most accurate and creative team win.

***Judging Criteria:***

**Your informational packet must include:**

* Information *specific to one species* of a pollinator (bees, butterflies, moths, bats, beetles, hummingbirds, etc). Be sure to specify the specific species of the pollinator your choose!
* general description of the pollinator
* the types of plants the pollinator is attracted to (and why they are attracted to it)
* how to create a habitat for the pollinator
* how to create a water source for the pollinator
* how to “protect” the pollinator
* interesting fact about the pollinator
* images / visual aids or organizers
* List of sources of information & useful resources/ links for the classroom

**your poster must include:**

* images
* 12 or less words
* Scientific accuracy
* Craftsmanship
* Appropriate for a k-6 audience

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Team member** | **Responsible for** | **Date due** | **Date completed** | **Notes or concerns** |
|  |  |  |  |  |
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|  |  |  |  |  |

**Grading check list:**

Use of class time

* Used time well during each class period. Focused on getting the project done. Never distracted others.

Poster

* All graphics are related to the topic and make it easier to understand. All borrowed graphics have a source citation.
* Several of the graphics used on the poster reflect a exceptional degree of student creativity in their creation and/or display.
* Title can be read from 6 ft. away and is quite creative.
* There are no grammatical mistakes on the poster.
* The poster is exceptionally attractive in terms of design, layout, and neatness.
* Student can accurately answer all questions related to the poster and processes used to create the poster.

Informational Packet

* Information is very organized
* Notes are recorded and organized in an extremely neat and orderly fashion.
* All topics are addressed and all questions answered with at least 2 sentences about each.
* Information clearly relates to the main topic. It includes several supporting details and/or examples.
* All sources (information and graphics) are accurately documented in the desired format.